

Greetings from The Aura,

Whoever said that money can't buy happiness simply didn't know where to go shopping. With the festivals lined up in the coming months, Trichy experienced the best retail therapy in September.

This Utsav, The Aura collaborated with Meena fashion Bazaar to bring Designer expo to the city. The lifestyle exhibition featured an extensive array of festive collections perfect for the Diwali season. From exquisite textiles to Jewellery, handbags, footwear, accessories, cosmetics, home linen and handmade products, there was something for everyone.

The event was a huge success with shoppers of all age groups pouring in on both the days. It was a pleasure to see the enterprising Aura members setting up stalls and making brisk business at the event.

For some, shopping is an art; for others, it's a sport, but truly, it's a much needed therapy for all.







NEWSLEITER





Event: 19th Anniversary Celebration

Guests: Abhirami

Actress & Reality Show Judge

Date : Saturday, 19th October 2024

Time : 6pm

Venue: Nivandam Hall,

Courtyard by Marriott, Trichy.

Strong women have always been at the forefront of progress and change. Our collective experience has shown that when women have the power to make their own choices, good things happen.

The Aura was born in October 2005, when we made a beginning to celebrate womanhood. Today we step into the 20th year and realise what a delightful journey it has been. Every event has been an opportunity to create lasting memories.

Join us as we celebrate our 19th anniversary with Divya Gopikumar, professionally known as Abhirami. An accomplished Indian actress, singer and reality show judge, Abhirami made her debut in director Adoor Gopalakrishnan's film Kathapurushan in 1995 as a child artist. Join us for an interaction with the charming celebrity who adds life to every occasion.

With this event, we kick start the 20th year celebrations at The Aura. Look forward to a year full of fun, learning and unforgettable events in the coming year!

NEWSLETTER







Member Speak

Thank you is not enough for the overwhelming response to our exhibition at Marriott Trichy.

It gives us great pride to inform you that we were sold out on most of the products on both the days.

Looking forward to your continued love and support in the future always.

Shilpa Choudhari
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Birthdays in October

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From The Aura Committee

The annual event is free for Aura members, your spouse and children.

Any other person will be permitted with a charge of Rs1500/-

Registration is compulsory for all.

NEWSLEITER SANGEROOM Roach Out. Build Within

Down memory lane...



10th Anniversary celebration

October 2015

Dr.Akhila Srinivasan Managing Director, Shiram Life Insurance Co.Ltd

The Executive Committee		Reach us at	
Mythily Ramanan	98430 54925		
Rajalakshmi Rajesh	94431 65687	www.facebook.com/TheAuraTrichy	
Rajeshwari Ramakrishnan 2415687		E mail : <u>admin@theaura.org</u>	
Subha Rengarajan	98424 08099	Website: <u>www.theaura.org</u>	
Vidhya Madhan	99444 52100	Instagram: theauratrichy	
Vrinda Ramanan	94432 59747		
Smitha Ananth	94438 40990		