



# *The Aura*

## NEWSLETTER 144

*September 2019*

### **What went behind.....**

The August presence of 5 eminent personalities on stage and Idlipreneur R U Srinivas as moderator saw an engaging panel discussion with people who chose the 'road less travelled'. As each one of the panelists, Journalist Vinay Kamath, Hotelier Nina Reddy, Actor Karthik Kumar, Strength and Conditioning Coach Prashanti Ganesh and Violinist Shriram Kumar agreed that passion, self-discipline and integrity open the doors to success, interesting anecdotes from their delightful journeys kept the audience entertained.

The Aura chose to entertain its members for a second time in August by associating with the music band 'Motta Maadi Music' from Chennai. A programme with a difference where the band set the tune and the audience sang along to provide an electrifying experience in all!

### **What Lies Ahead.....**

The greatness of a culture can be found in its festivals. As the season of celebrations begin, The Aura brings to you its very own shopping festival 'Utsav 2019'. India is renowned for its tradition of fine handcrafted goods which are valued all over the world.

We proudly associate ourselves with Direct Create from New Delhi, a platform that connects artisans, designers and buyers to showcase and make handmade crafts from different parts of the country accessible to a wider market. Treat yourself to a wide variety of textiles, jewellery, homeware and many more hand crafted products. Come with friends and again with family, bring your shopping bags and shop till you drop!

6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup> September 2019

10am onwards

Hotel Sangam, Trichy

UTSAV 2019

Shopping Festival

Curated by, Direct Create.



# The Aura NEWSLETTER

Just for laughs.....

**Happiness**

is a successful shopping  
mission in which you found  
exactly what you wanted!

**Shopping is an art**

**I am an artist.**

**Respect please!**

## RENEWAL OF AURA MEMBERSHIP

Ladies, please renew your Aura membership with a subscription amount of Rs5000/-

New members who wish to join The Aura can do so by October.

## The Executive Committee

**Mythily Ramanan - 98430 54925**  
**Rajalakshmi Rajesh- 97910 13401**  
**Rajeshwari Ramakrishnan- 2415687**  
**Subha Rengarajan - 98424 08099**  
**Vidhya Madhan- 99444 52100**  
**Vrinda Ramanan- 94432 59747**  
**Supported by-**  
**Smitha Ananth 94438 40990**



SEPTEMBER

Alamelu P	7 <sup>th</sup>
Kalpna Jayakanth	7 <sup>th</sup>
Shanthi Sukumar	13 <sup>th</sup>
Sunitha Raghavan	18 <sup>th</sup>
Kantha Kishore	21 <sup>st</sup>
Sheiba Mathuram	22 <sup>nd</sup>
Uma Rajeswari S	23 <sup>rd</sup>
Sharmila Nagarajan	24 <sup>th</sup>
Susheela N	29 <sup>th</sup>



## To Reach us ...

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